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(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2080)

POSITIVE PROFIT ALERT

This announcement is made by AUX International Holdings Limited (the "Company"; together with its subsidiaries, the "Group") pursuant to rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules") and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board (the "Board") of directors (the "Directors") of the Company wishes to inform the shareholders of the Company (the "Shareholders") and potential investors that based on the preliminary review of the unaudited consolidated management accounts of the Group for the six months ended 30 September 2021 (the "Management Accounts"), the Group expects to record an unaudited consolidated profit for the six months ended 30 September 2021 of approximately HK\$9.0 million as compared to the unaudited consolidated loss for the six months ended 30 September 2020 of approximately HK\$7.0 million.

Based on the information currently available to the Board, the expected turnaround from an unaudited consolidated loss to an unaudited consolidated profit for the six months ended 30 September 2021 as compared with the corresponding prior period is mainly attributable to the following factors:

- (1) the increase in revenue of approximately HK\$9.6 million of the lifestyle entertainment segment for the six months ended 30 September 2021, which resulted mainly from the gradual recovery of market and operating conditions of the Group's clubbing and restaurant business in Hong Kong from the outbreak of COVID-19; and
- (2) the one-off impairment loss on goodwill of approximately HK\$7.3 million recorded for the six months ended 30 September 2020 as a result of the negative impact caused by the COVID-19 towards the restaurant and bar outlets (as disclosed in the profit warning announcement of the Company dated 11 November 2020).

The Company is still in the process of preparing the interim results of the Group for the six months ended 30 September 2021. The information as set out above is only based on the preliminary assessment by the Board on the information currently available to it, including the Management Accounts, which have yet to be confirmed, audited or reviewed by the auditors of the Company and may be subject to change(s) or adjustment(s). The unaudited consolidated interim results of the Group for the six months ended 30 September 2021 are expected to be announced by the Company by the end of November 2021.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board **AUX International Holdings Limited Zheng Jiang** *Chairman*

Hong Kong, 11 November 2021

As at the date of this announcement, the executive Directors are Mr. Zheng Jiang, Mr. Chan Hon Ki, Mr. Liang Songluan and Ms. Shen Guoying and the independent non-executive Directors are Mr. Poon Chiu Kwok, Mr. Bau Siu Fung and Ms. Lou Aidong.